

Canadian Embassy



Ambassade du Canada

*Muchova 6
160 00 Prague 6
Czech Republic*

September 7, 2007

Subject: Mark Anderson

To whom it may concern

I have known Mark Anderson since late 2006. I had taken up my duties as Ambassador in September of that year. I heard of Mark and of his work with the ExPat Business Association from several people in the business community. Their comments were consistently positive, stressing his strong organizational and management skills, his business acumen and his dynamism. Mark and I have become good friends in the past nine months and I agree with the assessments I had heard of his qualities. I find Mark to be creative, energetic, focussed and driven. He is extremely well connected in Prague and knows people in every imaginable type of business as well as in other sectors such as the arts and education.

On a personal level, I find Mark to be outgoing, generous and community-minded. He has a strong moral imperative that informs his business and private actions. I believe that Mark is reliable and trustworthy. His commitment to excellence in everything he does is something to which we all should aspire.

I was happy to provide this reference when Mark asked me. If you require further information, I can be reached at (420) 272-101-820.

Yours truly,

A handwritten signature in blue ink that reads 'Michael Calcott'.

Michael Calcott
Canadian Ambassador to the Czech
and Slovak Republics



GE Money
Bank

To whom it may concern

27 May 2009

Mark Anderson has worked successfully on a number of assignments with GE Money Bank in the Czech Republic, including the Bank's 10th Anniversary Gala in 2007 held to welcome GE Chairman & CEO, Jeff Immelt, and the Bank's involvement in the 2008 Beijing Olympics.

For the Olympic assignment Mark was responsible for local hospitality for the Bank's client guests. This required Mark to work closely with the Czech Olympic Committee and to build relationships with various diplomatic missions, vendors and also VIPs.

These were high profile events that were successfully executed by Mark, as a result of his "can do" attitude and his personal commitment to achieving the Bank's goals and objectives.

We would certainly consider working with Mark in the future in similar situations.

A handwritten signature in black ink that reads "Peter Herbert".

~~Peter Herbert~~
Peter Herbert
CEO and Chairman of the Board
GE Money Bank, a.s.

Prague, 27.1.2009

To whom it may concern

Re.: Mark Anderson

Mark's role in Ufon was specifically to drive Q4 2008 customer acquisition marketing programs.

Ufon/MobilKom is the fourth mobile operator competing directly with T02, T-mobile & Vodafone.

Mark demonstrated a great ability to integrate rapidly into the team whilst also driving his project agenda effectively.

His communication skills ensured that the broader marketing team understood and importantly believed in his program of activity. As a consequence he was not only able to deliver the very challenging project objectives but also re-energize the team. Mark is uncompromising in his expectations of both his own performance but also from all those that work for & with him. His focus on results is unwavering and his confidence & enthusiasm is infectious.

One of Mark's strengths is his ability to learn new skills and use his analytical & creative abilities to drive innovative solutions in a variety of business environments & challenges.

I am confident that mark can be a productive and effective member of any marketing or events team. I am happy to provide a verbal reference if required on the number below.

Yours faithfully

A handwritten signature in blue ink, appearing to read "Peter J. Hall".

Peter J. Hall
CEO
MobilKom

Tel: +420 602 574 490





vodafone

11/09/07

To whom it may concern,

I have known Mark Anderson for nearly 2 years.

I was introduced to Mark by several key people who I had met in Prague inc, the CEO of one of the large banks, an owner of one of the most prestigious restaurant chains, the Chairman of the Canadian Chamber of Commerce and a serious property developer.

This eclectic mix of people had one thing in commonMark Anderson!

I always like to look for interesting patterns and this was one that was emerging for me and I think best describes the unique individual that Mark is. Mark knew these people through an organisation he was the Executive director and founder of, called EBA. (Expats business association)

Through my involvement with this organisation and in working with him, I came to learn that Mark is a crazy workaholic who once he has some vision in mind can make happen in impossible time lines and situations. He is a painfully precious and fussy person who demands high standards from himself and all those around him. In short he does make impossible things possible.

Mark networks very well and seems to always know some one who knows some one. He is great at opening doors and getting in when you really need to. He does have strong relationships with people who have been through tough times with him as suppliers etc and they all enjoy working with him, despite the tough standards he sets.

Personally I think Mark could do what ever he wants and when he finds himself in the right situation with the right support any thing could and probably will happen.

As you consider getting him involved in your organisation the biggest question is where and how to engage with him and then look outbecause my experience is that things will happen.

Regards


Grahame Maher

CEO
Vodafone Czech Republic.

Vodafone Czech Republic a.s.

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